

# SOPE SUDS Summer, 2004



We are not simply building an organization. We are creating an electronic grassroots community of everyday people who together will have a great influence on children of all ages and on the health of this nation!

**SOPE IN SCHOOLS!** During 2004, The SOPE Project has been incorporated into the curriculum of schools from Texas, to Illinois, to North Carolina, Michigan and Colorado and Pennsylvania. Teachers across the country are reducing the spread of infectious disease while teaching their students about task completion, self-protection and consideration for others. Better bathroom habits means happier schools!

**SOPE IN THE MILITARY!** Frances Kidd of the Alabama National Guard Safety Occupational Health Office is keeping members of the National Guard in her state aware of the benefits of handwashing. With two back-to-back orders for all buildings under her jurisdiction, the SOPE hope is that these soldiers are taking the message home to their families!

**KIWANIS CLUB SOPES 100 PRE-SCHOOLS!** Virginia Barker of the Lake County Florida Kiwanis Club coordinated a multi-club donation of SOPE handwashing kits for a spring 2004 continuing education seminar targeting the staff of over 100 area pre-schools. She was assisted by the Central Florida Area Health Education Center. Handwashing children means healthier communities!

**SOPE IN PRISON!** The Federal Bureau of Prisons in Florida State mounted a handwashing campaign within their facilities by mounting SOPE posters. Preventing the spread of infectious disease in the close living quarters of their prisons was their goal! A positive "tail-wagging" handwashing campaign works better than "finger wagging" signs! YAY SOPE!

**SOPE GOES TO CANADA!** Michael Ladd of Marlatek, a distribution company attending trade shows related to the hygiene product industry has become a distributor for SOPE materials in Canada. We wish Mike all the best with The SOPE Project's French-text bubbles! SOPE posters are also available in Spanish and Japanese.

**STATE DOT'S STILL CLEANING UP!** With repeat orders coming in for replacement posters from DOT headquarters in Idaho, Louisiana, West Virginia, and Wyoming, our summer tourist population is still learning about handwashing with SOPE!

**SOPE PASSES WITH FLYING COLORS!** Kirtland Air Force Base in Albuquerque, NM was facing an inspection deadline and needed our colorful SOPE handwashing posters throughout their facilities. Quick thinking on the part of health department staff saved the air base time, money and points. The SOPE Project helped Kirtland AFB pass with flying colors!

**NEW BOARD MEMBERS** The SOPE Project is pleased to announce the addition of two new board members. Dr. Arthur "Pete" Linkins, Provost and a microbiologist of Salem International University and Kathleen Shomburg, RN of North Haven, Connecticut have agreed to come on board. We are excited about their potential contribution and welcome them to The SOPE Project.

**THANKS TO VOLUNTEERS AND DONORS!** SOPE is thriving in its fourth year thanks to the many volunteers and donors who believe in the campaign and love the character. SOPE can be seen in over 40,000 locations in all 50 states! The SOPE Project is a grassroots campaign that survives because of your help. Did you know that just \$30 supplies posters for an entire school? As a non-profit organization, donations are tax deductible and feel good! If you give a school or children's club SOPE posters, the children will write such things as did Autumn, who is teaching her baby brother to wash his hands! SOPE salutes its over 2000 volunteers and thanks its donors!

**TAMARACK WELCOMES SOPE!** The only rest area in the country with performing artists, a theatre and gourmet food has juried The SOPE Project's "Germs on their Fingers!/iGermanes en tus manos!" book and activity guide into their inventory. Author Wendy Wakefield Ferrin will be presenting handwashing workshops at this progressive interstate rest area in Beckley, West Virginia during the coming year.

**NOTE NEW NUMBERS!** (304) 624-3901 voice & 624-7673 fax  
Are we bothering you? If you don't want to get this newsletter, please let us know. Please tell friends about The SOPE Project: <http://www.sope.net> and Thank you for reading this newsletter to the end! (304) 624-3901 624-SOPE (7673) fax